

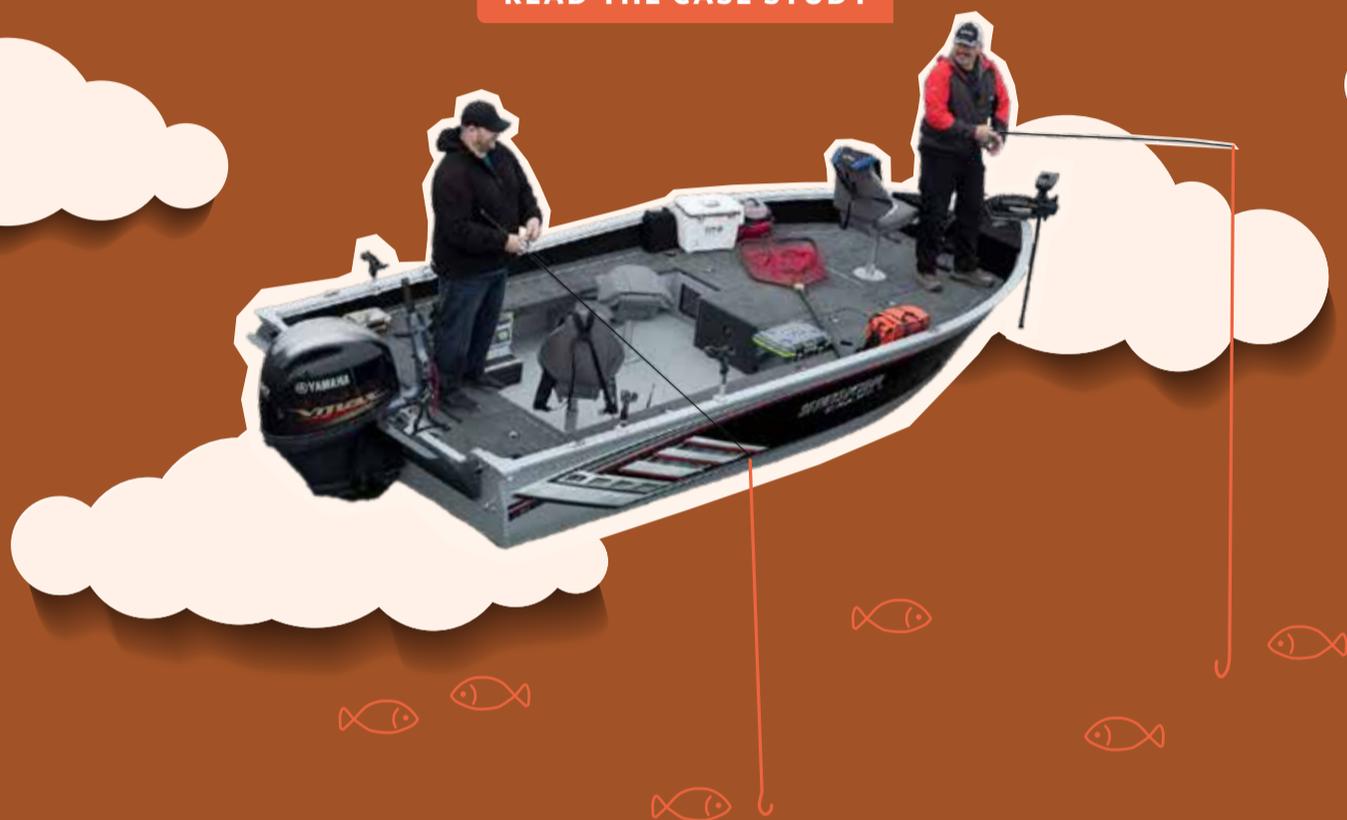
The Ascent

OCTOBER 2023

Smoker Craft: Innovating Boat Customization through Data Visualization

Trek10 helped Smoker Craft develop **real-time sales intelligence** to bring a competitive advantage to both themselves and their partners.

[READ THE CASE STUDY](#)



FEATURED BLOG

BY JOEL HAUBOLD

Amazon Kinesis Data Streams On-demand vs. Provisioned Billing Mode Cost Comparison

Is on-demand pricing really 'serverless' pricing?

[READ THE FULL POST](#) →

Congrats to Trek10 Cloud Engineer, Matt Skillman on becoming an AWS Ambassador 🎉

[SAY CONGRATS](#)

Reach out to our Brand Manager, Scott Sawaya, to learn more about Trek10 and ways we can help you reach your goals.

[SCHEDULE A CHAT](#)

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