



# The Ascent

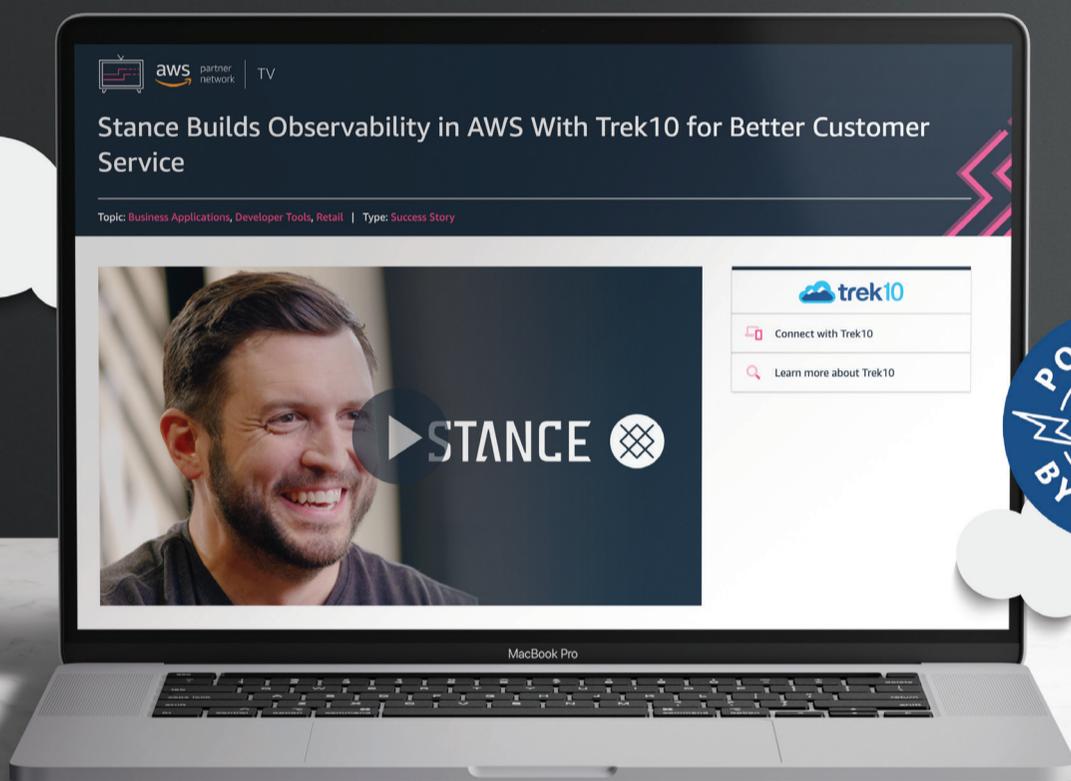
NOVEMBER 2023

## Stance Builds Observability in AWS With Trek10 for Better Customer Service

In retail, system downtime equates to lost revenue.

Every minute a system is offline can mean missed sales opportunities, diminishing customer trust, and tarnished brand reputation. Ensuring service continuity is not just a technical requirement but a critical business strategy. Learn more about how Trek10 can help your business realize the benefits of AWS!

[WATCH THE STANCE VIDEO NOW!](#)



### FEATURED BLOG

**BY MATT SKILLMAN**

#### Guidance for Technical Leadership

A brief exploration of evidence-based approaches to Technical Leadership and Performance Evaluations.

[READ THE FULL POST](#) →

### Meet us at re:Invent!

Trek10 is hosting a Happy Hour with BrewLogix!  
Please join us if you are attending re:Invent!

[LEARN MORE](#)

Reach out to our Brand Manager, Scott Sawaya, to learn more about Trek10 and ways we can help you reach your goals.

[SCHEDULE A CHAT](#)

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